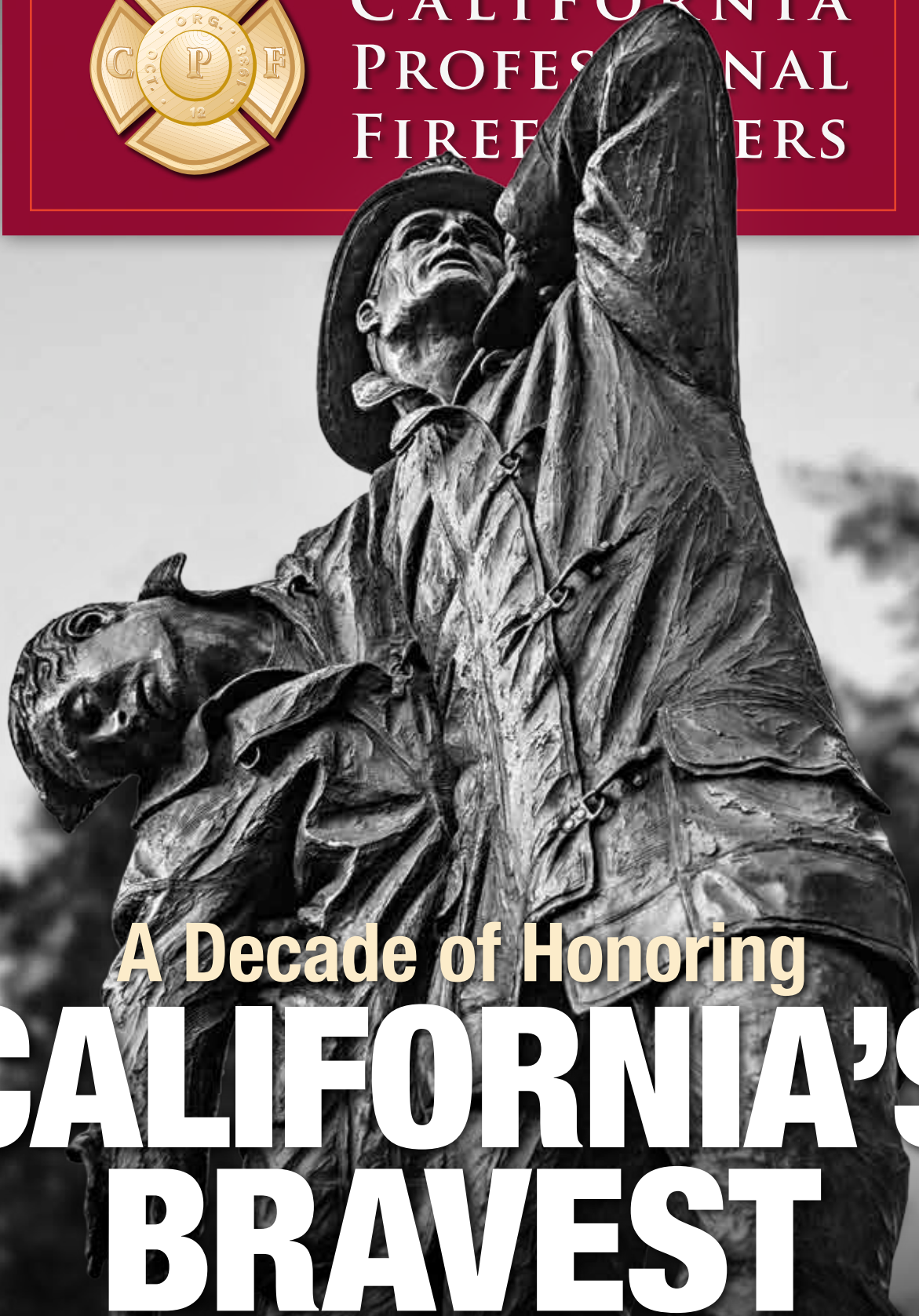




CALIFORNIA PROFESSIONAL FIREFIGHTERS



A Decade of Honoring **CALIFORNIA'S BRAVEST**

California Firefighters Memorial Celebrates its 10th Anniversary

On April 6, 2002, thousands of uniformed firefighters blinked in the sunlight and stood at attention in the historic park adjoining the California State Capitol.

They were there to honor a legacy of service by men and women of uncommon courage.

The unveiling of the California Firefighters Memorial that warm spring day capped a decade of hard work to establish a permanent tribute to California firefighters who have fallen in the line of duty. The stunning Memorial in the center of historic

Capitol Park features two dramatic statues framed by a Memorial Wall, inscribed with the names of California firefighters who have fallen since 1849.

"Every one of these individuals has given his or her life for the people of California and of their communities," said Lou Paulson, president of California Professional Firefighters. "It is important that they receive an appropriate tribute, and it should be on the grounds of the Capitol."

More than 1,100 names are etched on the polished limestone of the Memorial Wall.

Sadly, that is more than 250 more than were inscribed on the wall when the Memorial was unveiled.

"I have friends ... close friends ... who are on this wall," said Paulson. "It means a lot to all of us to have this Memorial. More importantly, it means a lot to the families of those who have given so much."

The Journey

The California Firefighters Memorial was conceived in the early 1990s by then-CPF President Dan Terry. Attending the IAFF

Memorial in Colorado Springs, Terry noted the number of California names on that Memorial.

"I thought it would be fitting that California have a memorial to honor those who gave their lives in this state," Terry recalled. "It seemed to me that the State Capitol was the only place it could be."

Legislation approved in 1992 authorized the construction of the Memorial in the historic park, triggering a ten-year fundraising

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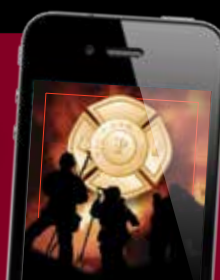
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STATE LAWMAKERS “TAKE THE HEAT” AT CPF’S FIRE OPS 101

California legislators got a chance to spend some time in a firefighter’s boots this June, and it was an eye-opener.

For the first time ever, California Professional Firefighters hosted a “Fire Ops 101” exercise on June 6th at the State Capitol. For a full day, the Sacramento area’s regional mobile training trailer was set up along the west steps of the State Capitol so that Senate and Assembly members could experience the weight of real turnouts, the heights of outstretched ladders, the power behind the fire hose, and other aspects of what it’s like to be a firefighter in California.

“You can’t truly understand what firefighters do every day unless you’ve experienced it firsthand,” said CPF President Lou Paulson. “Fire Ops gives our state policy makers a chance to feel what it’s like on the front lines.”

Inside the trailer, controlled live-fire situations, including interior living room and kitchen incidents were re-created with propane tanks and theatrical smoke. The intense, 300+ degree heat was just a fraction of the real temperatures that firefighters face every day, but left legislators sweating.

“I always thought I knew what firefighters face on the job,” said Assemblywoman Holly Mitchell (D-Culver City), “but there’s nothing like experiencing it firsthand.”

Nearly a dozen legislators, including Senate President Pro Tem Darrell Steinberg, participated in Fire Ops. As they exited the training facility, many of them commented on not ever having a true idea of what fire service personnel really go through while on the job.

“It just reinforces for me the understanding of what goes into protecting our citizens, and my tremendous respect and admiration for what you do every day,” said Steinberg, a Sacramento Democrat.

“Fire Ops 101” programs allow policy makers to understand the importance of their decisions and the impact they have on firefighters and, more importantly, the citizens they serve.

Key to the event’s success was the cooperation and support of all of the region’s fire departments, as well as Sacramento Area Firefighters Local 522. “So much of what happens in Sacramento affects us locally,” said Local 522 President Brian Rice. “It’s critical that the people who make decisions at the Capitol understand what it means to be a first responder.”



PHOTOS BY: ROBBIE PANCO



Left: Assemblymembers Katcho Achadjian (L) and Marty Block recover after experiencing live fire demo. Right: Assemblywoman Holly Mitchell practices hose line technique at CPF Fire Ops 101 in Sacramento.





A CALIFORNIA TRIBUTE



LOU PAULSON

From the time that it was conceived in 1992, the California Firefighters Memorial has been a part of my life. I was in Capitol Park when the memorial site was dedicated. I was honored to march with my brother and sister firefighters when the Memorial was unveiled in 2002. And I have been doubly honored to preside over every Memorial Ceremony since 2004.

With all that history, the moment that lingers most clearly in my mind came in 2003 – the year my best friend – Contra Costa Engineer Mike Impastato – was added to the Memorial Wall. I remember staring at Mike's name on the Wall ... still stunned that my dear friend and colleague was gone. Standing and grieving with me that day was Mike's captain, Dave Gehling.

Only five years later, we would be adding Dave's name to the wall.

Since its unveiling on April 6, 2002, the California Firefighters Memorial has been a touchstone for our profession. Firefighters, family members and grateful citizens have gathered every year in the fall to honor men and women of uncommon courage who have given their lives in the line of duty.

When it was first conceived in 1992, the goal of the California Firefighters Memorial was to create a tribute that spoke not only to those who have lost their lives,

but also those who carry on their legacy every day on the front lines.

Two larger-than-life statues that bracket the Memorial park vividly depict this commitment. But as striking as these statues are, we find ourselves drawn most intently to the polished limestone of the Memorial Wall, carrying the names of more than 1,100 fallen firefighters.

It is at this wall that countless moments of quiet reflection and grief are shared – moments like the one Dave and I shared that sad day.

Firefighters remember those who served at their sides at their moments of greatest peril. As firefighters, we know that it is not just our devotion to duty that drives us ... it is also our devotion to each other.

Family members honor their lost loved ones – the good times as well as the bad. For our cherished family members, each name reflects the anguish of a devastating personal loss. The family vacations that won't be taken. The empty chair at the Boy Scout ceremony. The reassuring comfort of a parent's hug.

And grateful Californians also reflect — marveling at the fearful toll this difficult, dangerous profession exacts to keep them safe.

This October, we will celebrate the 10th anniversary of the California Firefighters Memorial. On Friday, October 19th, we will hold an evening vigil reflecting on the past decade and the unique place the Memorial

holds for our profession. The next day – October 20th – we will undertake the sad annual tradition of adding new names to the Memorial Wall.

As they have since 2002, these remembrances will be marked by the formalities that honor the traditions of our profession. A solemn march from the steps of the Capitol to the Memorial site in Capitol Park. The moving and mournful sounds of the Pipes and Drums. Tributes both personal and poetic. The simple dignity of the Last Alarm.

These ceremonies have become, for firefighters and family members, a part of the grieving and healing process. In these ceremonies, we are telling our surviving families – and, in a way, ourselves – that their lives made a difference, and their sacrifice will never be forgotten.

I hope you will be able to join us in Sacramento to share this special 10th anniversary commemoration. Help us pay homage to all of those who have given their lives in service to our state. Join us in remembering those who have died in the line of duty over the past year.

And, when the pomp and ceremony is finished, take a moment to find the names of those brothers and sisters who made a difference in your life.

Remember what they gave you, and what they gave up so that all of us could live better, safer lives.

State Moves to Take Cancer-Causing Toxins Out of Flame Retardants

The chemicals in flame retardants used on furniture in California don't do much to reduce the spread of a residential fire. They do, however, make that fire a whole lot more dangerous for anyone exposed to it ... including firefighters.

The effort by CPF and IAFF to protect citizens and first responders from exposure to the toxins found in flame retardants got a boost this summer.

Gov. Jerry Brown issued a directive to the state agency responsible for monitoring home furnishings in California calling for them to review and revise the current flammability standard, known as Technical Bulletin 117. Within a week, the Bureau of Electronic Appliance Repair, Home Furnishing and Thermal Insulation — announced that it is fast-tracking new regulations that will protect firefighters and burn victims from exposure to deadly toxic fire retardants.

“Given the heat at which modern structure fires burn, the flame retardants offer little, if any, additional fire protection,” said **Lou Paulson, President, California Professional Firefighters**, “but they do contribute to the toxic haze that is released in a fire. These inhalants are the major causes of fire deaths and injuries, and they've been linked to higher cancer rates among

firefighters. It's critical that California moves quickly to eliminate these chemicals from these products.”

Brown's directive and subsequent regulatory action were a victory for CPF, IAFF and a coalition of medical researchers, furniture manufacturers and environmental groups calling for an end to the use of dangerous toxins in furniture.

Testifying at a legislative hearing in Sacramento, firefighters told lawmakers that the chemicals used in furniture fire retardants add significant cancer risk to first responders and burn victims.

“There's no skin graft or physical repair for an upper airway burned out by toxic chemicals and contaminants,” said Koy Wilson, a Stockton firefighter representing the I.A.F.F. Burn Foundation. “Firefighters face a greater cancer risk because of the job that we do. These chemicals don't offer much fire protection — they just add to the toxic exposure faced by firefighters and the citizens we serve.”

The hearing of the Assembly Committee on Environmental Safety and Toxic Materials culminated years of effort led by state Sen. Mark Leno (D-San Francisco), with the support of CPF and IAFF. Outdated standards in California virtually require the use of highly toxic carcinogens in flame retardants

— chemicals that contribute not only to higher cancer rates among firefighters, but also have been linked to developmental problems for children and infertility in adults.

“As many as one out of every three firefighters may be diagnosed with cancer, and the evidence is overwhelming that they're getting it on the job,” said San Gabriel Battalion Chief Bryan Frieders, speaking on behalf of the Firefighters Cancer Support Network. “I'm here to implore the Legislature and the governor to do what it takes to eliminate these toxins to protect not only the firefighters, but the citizens that we serve.”

A recent report in the Chicago Tribune documented deceptive practices used by chemical manufacturers to keep their toxic products on the market. IAFF has identified elimination of these cancer-causing toxins as “a step in the right direction” for improving the health and safety of firefighters and the public.



CHECK IT OUT!

Snap this image with your smartphone to read more about this online.

Modest Security for Survivors of Stricken Public Safety Officers

The following piece appeared in Capitol Weekly, an online site devoted to covering state government and politics. It is co-authored by CPF President Lou Paulson and Ron Cottingham, president of the Peace Officers Research Association of California (PORAC)

By Lou Paulson and Ron Cottingham

As firefighters and law enforcement officers, the prospect of an early death is ever-present. For some, that death is sudden and violent. For others, it is a lingering misery brought about by repeated on-the-job exposures.

For those of us in public safety, individuals who die from cancer they get on the job are every bit as heroic as those who fall on the front lines.

In California and dozens of other states, the well-documented link between public safety jobs and certain ailments has been recognized for over 70 years through “presumption” laws. These laws appropriately recognize a public safety officer's unforeseen and silent exposures on the front lines. And, these presumptions are not automatic and are not available to every public safety officer.

When a presumptive injury or illness takes a public safety officer's life, their qualified survivors may be

eligible to receive a workers' compensation death benefit if certain conditions are met, including a claim for death benefits that is filed and accepted within a specified “statute of limitations.”

Under current law, a public safety officer must die from a presumptive-related illness or injury just shy of five years or their family loses the ability to receive survivor benefits. Sadly, in most cases, the 240 week limitation isn't an issue — individuals will die within this time frame. But because of advances in medical science, lives can be extended beyond the 240 week death limit.

This, in our view, is a cruel and arbitrary limitation. For that reason, we're supporting Assembly Bill 2451 authored by Assembly Speaker John Perez. This bill doesn't impact current public safety presumptive statutes and won't alter the existing time period in which a public safety officer's illness is presumed to be

work-related. It won't give retirees or their families an extra payday. And it won't bust local budgets. AB 2451 simply says that a claim for workers' comp. death benefits in instances where a public safety officer succumbs to certain job-caused illnesses will be more closely tied to their date of death, not the date of the diagnosis.

Critics of these widely-recognized presumption laws — essentially the same local government bureaucrats who have opposed them for seven decades — have grossly misrepresented the intent and effect of AB 2451. With the help of sympathetic editorial writers, they have concocted hyperbolic hypotheticals to paint this bill as an open-ended drain on the public till. “Nightmare scenarios” are painted of an 80-something firefighter who retroactively applies a presumptive claim in order to scam a death benefit.

In addition to being odious and insulting, these criticisms are factually wrong. AB 2451 explicitly preserves the mandate that any diagnosis under the presumption laws must be made within the current “statute of limitations.” The “nightmare” of an 80-year-old retroactively using presumption laws to claim a benefit from decades past is fiction.

Nobody can — or should — receive a death benefit they don't deserve. But somebody who has contracted a devastating job-related illness shouldn't have to worry about leaving their family with nothing simply because they have outlived the government's “death clock.”

We think that providing some modest security for the families of these courageous souls is fair, compassionate and humane.

dis·en·fran·chised

If you are like me, you might not have paid close attention during history class. Government class was not high on my priority list either. Words like “disfranchise” were not part of my vocabulary. Proposition 32 has changed my attitude drastically.

The short definition of disfranchise is “...to deprive a person of a right of citizenship, as of the right to vote.” By inference, voting also includes participation in the political process leading to the election of candidates to office. But guess what? Some extremely wealthy people are using Prop 32 to accomplish exactly that—take away our right to participate in the political process.

Back in 1971, the 26th Amendment to the Constitution was ratified, providing all citizens 18 years and older the right to vote. The amendment was driven in part by the mindset that anyone who dies in the military for our country should be allowed to vote at the same age. It is an example of how sacred Americans view the right to participate in the election of those who represent us.

But, if Prop 32 passes, three sections will be added to the Government Code that expressly prohibit us from contributing to political candidates. Let me put it into perspective. Recently, the former head of a software giant gave \$500,000 to the fight against us. For the CPF to

match this contribution, the thousands of firefighters in our membership needed almost two months of our temporary per capita increase to match that check. If the initiative passes, he will be able to continue to write the half-million dollar checks to politicians or political parties of his choice, but a firefighter contributing \$10 per month will become illegal!

If Prop 32 passes, is it really a big deal? Only if you truly care about the myriad of benefits that each firefighter in California enjoys and deserves as a direct result of political activity. Your workers’ comp protections, cancer presumptions, Firefighter’s Bill of Rights, retirement formulas and overtime laws are just a few of the hard-fought benefits we possess that can be taken away by those pushing this initiative.

If we lose our political power, the word “repeal” will be a familiar term around the Capitol. Those who have long sought to disembowel the security of professional firefighters will finally gain the opportunity to change laws that currently protect us. Without our contributions helping elect those supportive of our agenda, the opposition, reliant on the super-rich, will systematically turn back the clock on pensions and everything else we have fought so hard for.

Making sure everyone in your sphere of influence will vote “No on 32” is our only assurance of maintaining the course after November 6th. We cannot become disenfranchised!



LEW STONE

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NO
ON 32

Firefighters Stepping Up to say **NO on PROPOSITION 32**

Special exemption initiative silences your voice, but protects the super rich



GET THE FACTS ... GET INVOLVED

www.cpf.org: Click the Campaign 2012 button to get updates, download information, watch informational videos and fill out an online "Commitment Card"

www.stopspecialexemptions.org: The official No on 32 campaign site

Find us on Facebook – Like us at facebook.com/CAFirefighters and facebook.com/VoteNoon32

STRONG WORDS

About A Phony Reform

"Prop 32 promises 'political reform,' but is really designed by its special-interest backers to help themselves and harm their opponents."

– *Trudy Schafer, League of Women Voters of California*

"Prop 32 is trying to use our anger and mistrust to change the rules for the benefit of already powerful interests – not the benefit of all Californians."

– *Derek Cressman, Common Cause*

"While restrictions such as this initiative have no practical effect on stemming the flow of money into politics, they give cover to what should be transparent."

– *Mark Landsbaum, Orange County Register*

"[Prop. 32] is dripping with cynicism. This may come as a shock, but the 'Stop Special Interest Money Now Act' won't do anything of the kind."

– *Dan Morain, The Sacramento Bee*

"Prop. 32 is a fraud to end all frauds ... dressed up as a broad reform aimed at 'special interests,' and it's even more union-unfriendly than its predecessors."

– *Michael Hiltzik, Los Angeles Times*

Seven years ago, when then-Gov. Arnold Schwarzenegger tried to silence the voices of working Californians with Proposition 75, California firefighters helped lead the fight to defeat it. This year, there's a new number, but the same phony "reform." Once again, firefighters are on the battle stations.

Proposition 32 on the November 2012 ballot claims to "clean up politics" by taking away union members' right to participate in the process through voluntary payroll deductions.

Under the guise of "fairness," it proposes imposing the same limitation on corporations, never mentioning the fact that corporations take their campaign cash out of profits. Translation: They get to keep their voice. You lose yours. The measure goes even further by deliberately including special exemptions for thousands of businesses, including insurers, lawyers, developers and Wall St. hedge funds.

Prop. 32 doesn't reform Sacramento. It doesn't protect union members. It doesn't do anything for firefighters or public safety. And it doesn't play straight with voters.

What it does instead is make it impossible for firefighters to advocate on behalf of public safety, on-the-job protection or security for themselves and their families. What it also does is hand the keys of power over to the same super rich special interests and shadowy Super PACs who spend millions to attack working families.

"Proposition 32 is more than just an attack on working people ... it is an assault on basic fairness," said Lou Paulson, CPF President. "It strips rights away from hard-working union members while giving even more power to the wealthiest special interests. Prop. 32 won't solve California's problems ... it will just make them worse."

Firefighters Fighting Back

Understanding the stakes involved, California's firefighters are taking the initiative against Proposition 32. Information on the proposition has been sent to every CPF member, and firefighter-to-firefighter phone banks have logged tens of thousands of phone calls as of the end of August. The overwhelming majority of CPF members have indicated they will oppose Prop. 32. Hundreds of those have also volunteered to actively participate in the campaign to defeat it.

Beyond the engagement with members, CPF is a leading participant in the overall fight to defeat Prop. 32. CPF President Lou Paulson chairs the official No on 32 Committee – the Alliance for a Better California. Thanks to the early commitment of members through their local unions, CPF also provided critical early funding for the campaign, enabling the campaign to break out with strength and commitment.

While the early engagement has made a difference, the task is only just beginning.

"As firefighters, we understand the importance of a strong initial attack, but we also know that you don't leave the scene until the job is done" said Paulson. "This is the most important vote any of us will cast this year, and we'll need to call out every available resource in order to win in November."

Get the facts about Proposition 32 and what you can do to help defeat it. Click the "Campaign 2012" button at www.cpf.org or find us at facebook.com/CAFirefighters.



CHECK IT OUT!

Snap this image with your smartphone to read more about this online.

Continued from page 1

campaign through a special firefighter license plate and a voluntary state tax check-off. In all, more than \$2 million was collected for the construction of the Memorial.

“I’m proud to say that there is no taxpayer money used for this Memorial,” said Terry. “It’s all private contributions, the vast majority of them from firefighters themselves.”

The Design

The Memorial itself draws inspiration from numerous memorials honoring firefighters and service men and women. Each of the statues carries special meaning.

“Holding the Line”: A bronze cast depicting four firefighters advancing a line up a hill. Created by noted artist Lawrence Noble, the models for the statue were all firefighters. One of the faces depicted on the statue was that of a fallen firefighter – Kenneth Enslow.

“Fallen Brother”: Another bronze cast depicting a firefighter removing his fallen colleague from harm’s way. This personal tribute was created by a firefighter – Sacramento Battalion Chief Jesus Romo. It is believed to be the first firefighter memorial statue to actually depict a fallen firefighter.

Memorial Wall: Inspired by the Vietnam Veterans Memorial in Washington D.C., the centerpiece of the Memorial is the Wall with the names of the fallen. Adjoining the wall on each side are two smaller bronze casts of empty turnout gear ... a silent memory of their “final call.”

The Unveiling

After a lengthy design and approval process, construction on the Memorial began in December of 2001. When it was unveiled April 6th of 2002, firefighters from throughout the nation attended to pay their respects, marching from the steps of the Capitol to the Memorial site.

“Firefighters were lined up all the way to the Capitol, and they stood at attention

through the entire ceremony,” recalled Terry. “Even more special to me personally was to see the families, and the comfort that it brought them.”

The ceremony featured tributes from then-Gov. Gray Davis, IAFF President Harold Schaitberger and Redlands Chief Mel Enslow – the father of fallen firefighter Kenneth Enslow. Enslow’s emotional tribute brought home the importance of the Memorial to the families of those who have fallen.

“Every one of us is excited and proud that our loved one’s sacrifice will be immortalized on the wall behind me,” he said. “But there isn’t one among us that wouldn’t give up all of that excitement and pride for one more day with the person whose name is etched on that wall.”

The Legacy

In the ten years since its unveiling in 2002, the California Firefighters Memorial has become a commemorative touchstone for a proud profession.

Each year, a memorial ceremony is held at the site, undertaking the solemn task of adding new names to the Wall. Through the years, the California Fire Foundation has added the names of firefighters from earlier years whose deaths became known since the Memorial was unveiled. Memorial ceremonies have been attended by every California governor who has been in office since the unveiling.

“We take from the sacrifices of these individuals the example of sacrifice, commitment and courage,” said Gov. Jerry Brown at the 2011 Memorial Ceremony. “It’s the power to transform our own lives and our community. We honor, even as we mourn.”

The Anniversary

This October, the California Fire Foundation will hold special tributes to mark the 10th anniversary of the Memorial. On October 19th, an evening vigil will be held at the Capitol, with solemn presentations reflecting the previous decade. The next day (October 20th), the Foundation will host the annual Memorial Ceremony.

The Foundation has also created a special “California Firefighters Memorial Tributes” Facebook page. Firefighters, family members and others with a memory to share can post their tributes by going to www.facebook.com and searching “California Firefighters Memorial Tributes.”

REMEMBERING A LOST FAMILY MEMBER

Retired Redlands Fire Chief Mel Enslow lost his son Kenneth, a young CDF firefighter, in 1990. Reprinted below is Chief Enslow’s moving speech at the 2002 Memorial unveiling. In his remarks, he captures the meaning of the Memorial to the families of fallen firefighters.

Remembering a lost loved one. It’s not a hard thing to do. Sometimes, you remember the laughter. Sometimes, you remember the heartache.

But you always, always remember.

The field of memories is familiar territory for the family members of fallen firefighters. Every one of us is excited and proud that our loved one’s sacrifice will be immortalized on the wall behind me. But I also know that there isn’t one among us that wouldn’t give up all of that excitement and pride for one more day with the person whose name is etched on that wall.

One more day to share a laugh. One more day to soothe a heartache. One more day to say, “I love you, and I’m proud of you.”

There are 855 names inscribed on the Memorial Wall. Behind each name, there is a story of a man or woman who made a commitment to protect their fellow citizens, and backed up that commitment by sacrificing everything. But behind the names, there are also the families left behind to carry the memory.

The niece of fallen firefighter Robert Hartness of San Bernardino County carries the memory. She was three when he died in 1966, and she called me up not long ago to ask me about her uncle, since I had been working with him the day he died. I told her about that day, but I also told her about his life ... how he was a devoted family man, a community activist, and a dedicated public servant.

Carol Golden of Stockton carries the memory. Her son Bryan died in 1997 on his very first fire for the Stockton Fire Department. He was 20. Another firefighter – Brett Laws – also died that day. One of Mrs. Golden’s keepsakes is a photo of Bryan when he was three years old. He was beaming from the cab of a miniature fire truck.

My wife Valerie and I carry the memory. Our son, Kenneth Earl Enslow, had just celebrated his 20th birthday when he was called to Northern California with his crew from the California Department of Forestry. He died fighting a forest fire in the Mendocino National Forest.

For me, it was a nearly impossible task to return to the profession that took my son’s life. I have spent nearly 40 years fighting fires, and I had always been able to size up an emergency scene and lay out a plan to control the situation. This was one emergency scene I could not control.

We were able to get through the pain with love and support that came, not only from our own family, but from our vast, loving extended family in the firefighting community.

It is said that when one firefighter dies, all firefighters grieve. To every one of you in uniform who has reached out a hand in support of a fallen colleague’s family, I say thank you. You can never know how much it means.

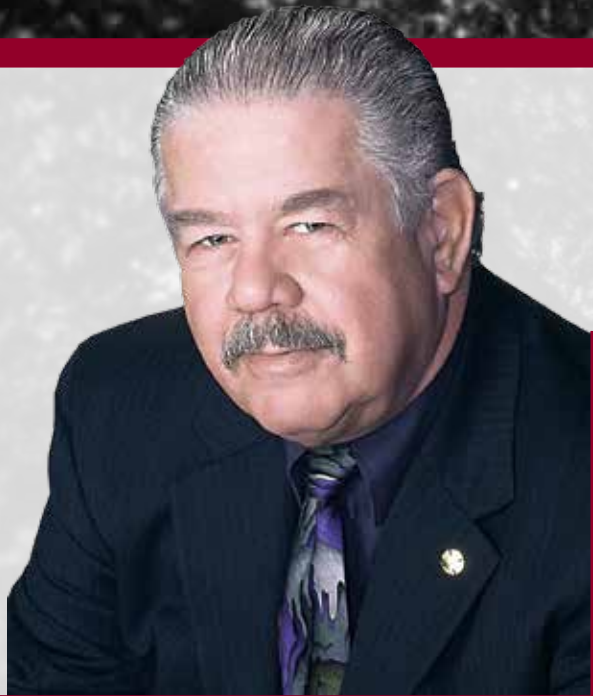
Across from me is a statue called “Holding the Line”. This remarkable bronze sculpture is a tribute to the



spirit of teamwork and commitment that is the essence of our profession.

On behalf of all of the family members gathered here, and the countless more who carry the memory of a fallen firefighter in their hearts, I ask for the unveiling of “Holding the Line.”

CALIFORNIA FIREFIGHTERS MEMORIAL TIMELINE



1991

CPF President Daniel A. Terry attends IAFF Memorial in Colorado Springs, conceives idea for California Firefighters Memorial.

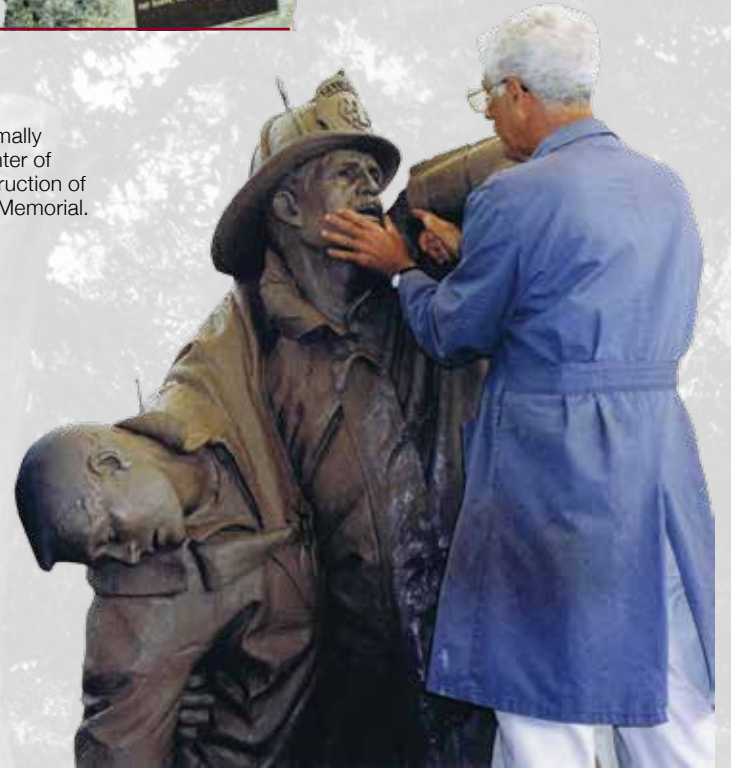


1995

Governor Pete Wilson formally dedicates a site in the center of Capitol Park for the construction of the California Firefighters Memorial.

1994

California Firefighters Memorial Tax Check-Off enacted. Allowed for voluntary contributions to Memorial construction and maintenance through state income tax form. More than \$800,000 raised through check-off.

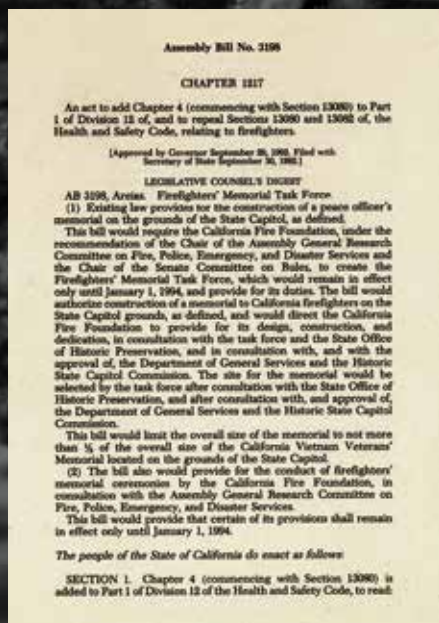


1999

Work begins on design of Memorial Wall and the creation of "Fallen Brother" and "Holding the Line" – the two statues that would become a part of the Memorial.

1987

California Fire Foundation established, a non-profit foundation dedicated to honoring the memory of fallen California firefighters and assisting those they leave behind.



1992

Legislation passed authorizing the establishment of the Memorial on the grounds of the California State Capitol.

1995

California Firefighter Memorial License Plate program authorized by the Legislature. Distinctive plate, sold only to firefighters, raised more than \$1 million toward the construction and maintenance of the Memorial.





2001

After nine years of fund-raising and hard work, construction begins on the California Firefighters Memorial.

2001

California Day of Remembrance pays tribute to those who fell in the 9/11 attacks, featuring a stunning march of nearly 3,000 uniformed front line firefighters from Raley Field to the State Capitol.

2003

First Annual California Firefighters Memorial Ceremony. Beginning of the solemn annual tradition of adding names to the Memorial. Held every year in October, the Memorial Ceremony features the annual Families Breakfast.



2011

California Fire Foundation President Lou Paulson speaks at the 9th Annual California Firefighters Memorial Ceremony.

2012

California Firefighters Memorial marks its 10th anniversary.



2007

In conjunction with the fifth anniversary of Memorial, legislation was passed guaranteeing full state-funded health benefits for the survivors of fallen federal firefighters.



2002

California Firefighters Memorial unveiled in Capitol Park. Gov. Gray Davis and other dignitaries joined more than 1,000 uniformed firefighters and hundreds of family members. More than 850 names added to the wall that first ceremony.

FIREFIGHTER APPRECIATION NIGHT

On July 23, 2012, over 2,500 firefighters filled AT&T Park for the San Francisco Giants' 2nd Annual Firefighter Appreciation Night.



PHOTOS BY ROBBIE PANICO

The festivities began with over 2,000 supporters attending a pregame party at Seals Plaza. The game opened with the National Anthem, beautifully performed by the Pipes & Drums of California Professional Firefighters. Hedi Jalon, CA Fire Foundation Director, introduced the Foundation and its mission to the sold out crowd and then made way for Randy Sekany, CA Fire Foundation Board Director, who threw out the game's first pitch.

Lou Paulson, President of California Professional Firefighters and Chair of the California Fire Foundation, noted that "many families stand to benefit from the tribute. We are grateful for this partnership with the Giants, and appreciative to all who came to show their support."

The battle on the field ended with a 7-1 victory for the Giants over the San Diego Padres. In the end, however, the families of California firefighters were the real winners.

"Because of their close contact with their communities, the Foundation works with 30,000 local firefighters throughout the state to identify unmet needs in their area and help carry out programs to enhance services to their communities before, during, and after the alarm," said Jalon.

In total, 2,648 Firefighter Appreciation Night tickets were sold this year, producing \$7,944 in proceeds with an additional \$500 in individual donations.

Proceeds from the event benefit the California Firefighters Endowment, which proudly offers \$2,000 scholarships to the children of California's fallen heroes. The Foundation aims to raise \$2 million over the next 5 years, thus increasing the scholarship to \$10,000 per child.

"Right now we are focused on the \$2 million," said President Paulson, "but if we exceed our goals, it may be possible to give these kids a full ride someday."

To donate, please visit the California Fire Foundation's website at www.cafirefoundation.org or contact Hedi Jalon at 916-921-9111.

Above: CPF Pipes and Drums on the field at AT&T Park. Right: CPF 4th District Vice President Randy Sekany throws out the first pitch. Below: Check presentation at Giants' Firefighter Appreciation Night.



Safeguarding the Firefighter Image in California

CPF-sponsored measures seek transparency, accountability on the front lines and in politics

With the Legislature slated to return in August for the final month of the 2012 legislative year, CPF remains steadfast in its efforts to safeguard your image. Two sponsorship bills – AB 2389 (Bonnie Lowenthal, D-Long Beach) and SB 488 (Lou Correa, D-Santa Ana) -- seek to do just that.

California's fire service understands the importance of measuring up to its image and reputation. Together, these bills provide an appropriate level of protection for your image and reputation through better transparency for members of the public.

AB 2389 provides disclosure to the public in cases where a contractor provides services that require entering a residence or anywhere someone lives. Contract employees can't wear a uniform or drive a vehicle that bears the name or a logo of a public agency, unless the uniform or vehicle includes the name of the contractor.

Given the breadth of the state's existing subcontracted workforce, it is in the public's best interest for the state to take steps to increase the public's awareness. AB 2389 gives Californians a clear picture of the relationship between the worker who shows up at the front door and the company or public agency that sent them there.

"Californians who receive critical, property or life-saving services in their home or at a hotel should have as much information as possible about the providers of those services," said CPF President Lou Paulson.

An even more egregious deception occurs when voters are duped by bogus "public safety" political campaigns. In recent years, certain slate mailer organizations sending political slate mail have used such public safety identifiers on mail pieces in a creative effort to suggest



PHOTO BY: ROBBIE PANCO

to the voting public that these public safety entities support or endorse the issue(s) or candidate(s) represented in the mail piece.

In some cases, these sneaky outfits have even used official department logos, implying a connection between a fire department and particular candidates.

SB 488 takes aim at this abusive practice. It prohibits campaign or political slate mail pieces or other mass mailings from displaying governmental and organizational public safety logos, insignias, emblems, trademarks or other identifiers without first obtaining the express written consent of the governmental agency

or organization associated with that identifier.

"Unfortunately, the unauthorized, growing use of public safety identifiers by slate mail organizations creates the very real potential for Californians to be misled and become confused," said Paulson. "SB 488 helps ensure that the integrity of legitimate public safety communications is upheld and the public's trust in California's public safety entities remains protected."

"Simply put, these bills are about information and transparency," concluded Paulson. "Those proud of their employment and/or campaigning practices should have nothing to hide."

CALIFORNIA FIRE FOUNDATION LAUNCHES NEW, EXPANDED WEB PRESENCE



The California Fire Foundation has recently re-vamped and greatly expanded its online presence, allowing you to more easily stay up-to-date on all the Foundation's activities, programs and services.

SOCIAL MEDIA

Building on CPF's award-winning social media presence, the California Fire Foundation has launched its own Facebook and Twitter pages. Geared toward firefighters and the general public alike, the page offers updates on line-of-duty deaths, the California Firefighters Memorial ceremony as well as the range of Foundation activities. In keeping with the Foundation's broader mission, the sites also offer fire safety tips and info from the Foundation's "Firefighters On Your Side" campaign.

Become a fan of the California Fire Foundation by "liking" our Facebook page – just search "California Fire Foundation" or link to it at the Foundation web page – www.cafirefoundation.org. You can also follow us on Twitter at @CAFireFound. Be sure to share and invite friends, co-workers, and family members to connect with the Foundation (and CPF) on both Facebook and Twitter.

ONLINE MEMORIAL TRIBUTES

In addition to our new social media, the California Fire Foundation has created a special tributes page on Facebook to honor the lives, legacies, and sacrifice of California's fallen firefighters and their loved ones.

The tribute page serves as a reservoir of stories, memories, and other sentiments in honor of California's bravest. The collection of tributes is to be prominently displayed at the Memorial Anniversary Tribute Event on October 19th.

With more than 1,100 names etched into the stone of the Memorial Wall, a large and diverse collection of tributes will memorialize the effect these brave men and women have made on their communities and on the State of California.

Please visit www.facebook.com and search "California Firefighters Memorial Tributes" to share your tributes and to honor your loved ones at this solemn event.

YOUR FIRE SERVICE ... TO GO

CPF Mobile App for iPhone, iPad and Android



Like many Californians, firefighters are increasingly turning to mobile devices as their link to the world. But being a firefighter means being on the move. Whether you're on duty or off, it's tough to keep tabs on your profession and your union.

In a hot and hectic year – both on the front lines and in the campaign trenches – California Professional Firefighters is here to help.

The CPF Mobile App is your link to the California fire service and the political and legislative decisions that will affect your life. Developed for iOS and Android, the free app offers members the latest news from around the state, including LODD updates and info on the fights to protect staffing, pensions and fire service jobs. There's also complete information about the legislative issues in Sacramento affecting your job and your family.

In addition to these essentials, the free application also brings a wealth of special features:

- ▶ **Campaign 2012** — CPF members can register and log in for everything they need to know about what's at stake in this most important of elections;
- ▶ **CPF Firevision** — follow CPF's award-winning video news service right on your mobile device;
- ▶ **"Where's The Fire?"** — incident information from around the world;
- ▶ **Firefighters Bill of Rights** — a full guide to your disciplinary rights right there in your pocket;
- ▶ **Member Resources** — Essential information and links to CPF services such as Personal Exposure Reporting and New Member services, as well as social media links.

"Technology has reinvented how we communicate with each other and keep track of the world," said CPF President Lou Paulson. "We're thrilled to be able to offer this mobile application to put valuable tools and information right into the palm of our members' hands."

The application is free and available in September at the iTunes App Store and the Android Marketplace.

KAPLAN UNIVERSITY OFFERS SPECIAL TUITION RATES FOR CPF MEMBERS

There's never been a better time to invest in your future. And a great way to build that future is by getting a college degree. CPF is pleased to work with Kaplan University to offer a special opportunity for CPF members. Through our unique relationship, CPF members can earn degrees in fire science and emergency management online while they're on the job.

"CPF's mission to improve the lives and livelihoods of front line firefighters includes helping them build their careers and further their fire service education," said **CPF President Lou Paulson**. "We're proud to further that commitment by teaming up with Kaplan University to offer our members the opportunity to earn fire science associate's and bachelor's degrees."

Through this new relationship, members have the opportunity to join a class of CPF members in their pursuit of an Associate of Applied Science in Fire Science, Bachelor of Science in Fire Science, or Bachelor of

Science in Fire and Emergency Management, while receiving a **33 percent tuition reduction**.¹ By attending classes together, CPF members will build a support system that is proven to be effective in providing emotional support for academic success and timely program completion. It will also allow you to bring on-the-job scenarios into the classroom to find solutions.

The Kaplan University degree programs provide online flexibility to complement the nontraditional work hours of most CPF members, allowing you to pursue your degree virtually anywhere you have an Internet connection.

In addition, Kaplan University helps you translate your work and life experience as well as CFFJAC and State Fire Marshal training into college credit², saving you both time and money on your degree.

Just as CPF is committed to your education, so is Kaplan University. With the Kaplan CommitmentSM, you can experience Kaplan University's **free 5-week**



trial, allowing you to try real classes for real credits for five weeks before you commit to paying tuition.³

New classes of CPF members start September 19 and October 17. Applications must be in by September 7 (for September class) and October 5 (for October class). To learn more, contact a Kaplan University Admissions Advisor at 866.583.6765 or visit www.cpf.kaplan.edu.

For comprehensive consumer information, visit online.kaplanuniversity.edu/consumer_info.aspx.

¹ Reduced tuition recipients are not eligible for other Kaplan University scholarships, discounts, or tuition vouchers.

² Only applicable to undergraduate students. Kaplan University does not guarantee the transferability of credit from any of these sources. See University Catalog for Prior Learning Assessment policy.
³ Classes will count toward a student's degree if satisfactorily completed. No credits are earned if the student withdraws during the introductory period. The introductory period is five weeks and begins day one of the student's first academic term. If at any point during the introductory period a student chooses to opt out, he or she will have no other obligation to the University other than the application fee. The application fee is waived for employees of preselected corporations and postsecondary institutions with which Kaplan University has an educational relationship. Only available to new students; continuing students are not eligible. Additional terms may apply to international students and non-U.S. citizens.

KERN COUNTY FIREFIGHTER **MAKES U.S. CYCLING HISTORY** AT LONDON OLYMPICS

As a Kern County Firefighter, Jimmy Watkins is unofficially known as a “hotshot” – cleared to take on particularly stressful and dangerous assignments. This summer, the “hotshot” took it to the next level, as he blazed a trail straight to the world’s most prestigious athletic competition.

The 29-year-old Watkins represented the United States in the 2012 Summer Olympics in London and finished 6th in the Men’s Indoor Cycling Sprint, producing the best finish of any American in history.

A natural born athlete, Watkins was a standout member of the track, football, and baseball teams in high school and even competed in the Junior Olympics 100 meter dash when he was only a 4th grader. Almost nine years ago, at age 21, he began cycling as a way to stay in shape for his demanding profession and continued to excel at the sport.

“The reason I started cycling was just to stay in shape and then I started racing a little bit on the road,” Watkins told *Cycling News*. “I found track cycling because I was always a sprinter growing up in the sports I played so I gravitated towards that.”

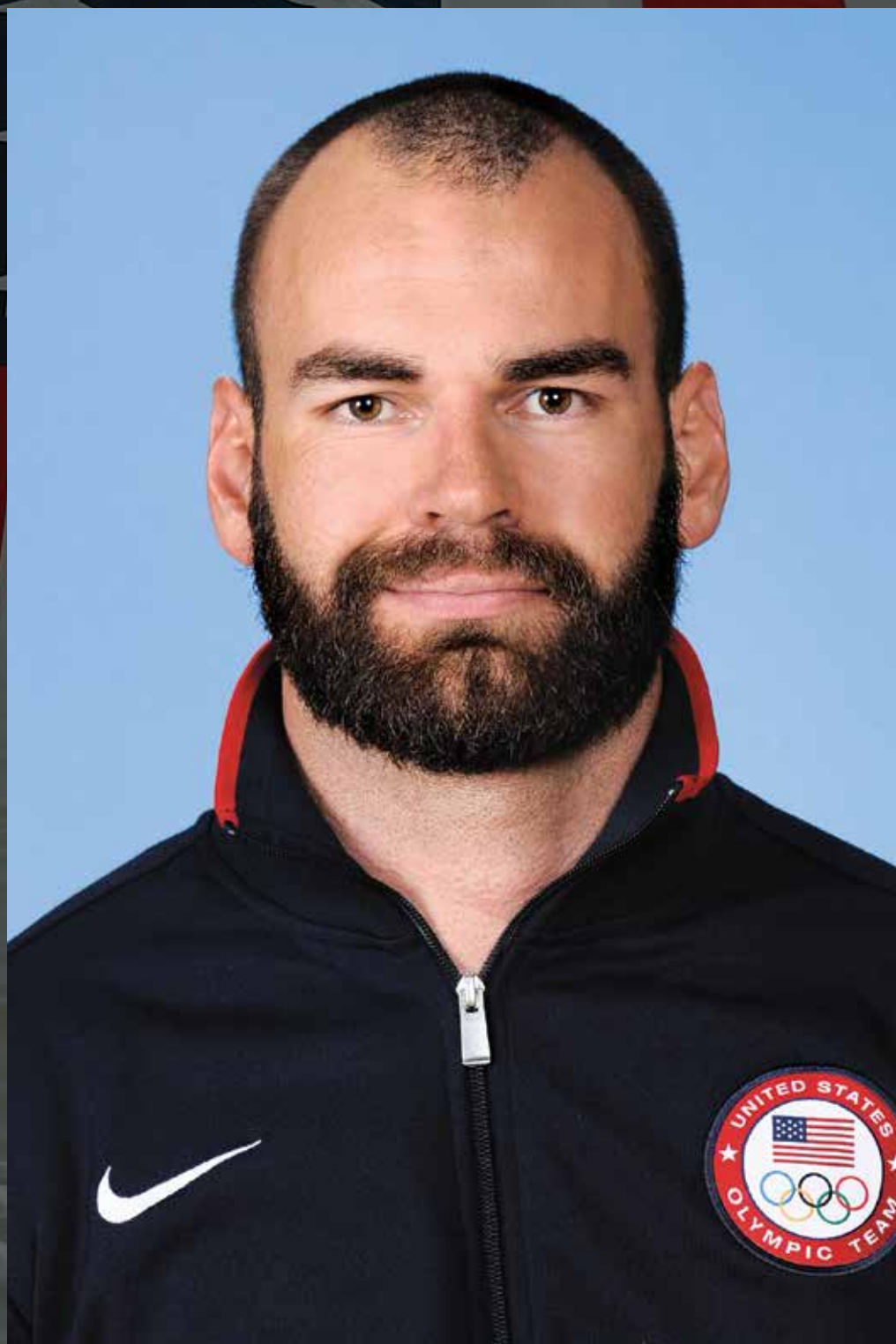
Unlike most Olympians who train full-time, Watkins is an active, full-time firefighter. Jimmy says of his competitors, “I am the only guy with a full-time job that I know of” – and it is no ordinary desk job. His unofficial position of “hotshot” involves extensive training and high physical fitness standards – standard issue for any competitive cyclist.

“For my entire cycling career I’ve kept my full-time job as a firefighter,” says Watkins. “A lot of my training is done on a stationary bike, plus rollers, and I can lift weights at work as well, when we’re not running calls.”

“Most of us have a hard enough time juggling work and a family,” said Kern Co. Firefighters Local 1301 President Derek Robinson. “Jimmy found the time and the drive to train to be a world-class athlete and secured this country’s best finish in the men’s sprint.”

Watkins had to fight an uphill battle just to get to London, using all of his vacation time and coordinating duty trades to cover his shifts for over two months. As they always do, his brother and sister firefighters stepped up to help. “Jimmy had planned on using all of his vacation time and some duty trade,” said Robinson, “but when the word got out that he had a shot at the Olympics, we were overwhelmed with members who wanted to work for him.”

In the end Jimmy placed 6th and can now count himself among



the world’s best track cyclists. He is happy with his performance and humbled by the entire experience.

“I had a great time representing my family, Kern County Fire, and Bakersfield at the Olympics. It was a great experience and honor,” Watkins said, in an email to Bakersfield TV station KGET. “Just want to say thanks to my wife Emily for supporting me through the last two years (and all the firefighters) at KCFD ... couldn’t have done it without all the support from them. It’s just been amazing all the support I’ve got. I’m very thankful.”

“I think Jimmy’s determination is what makes him a great firefighter,” said Local President Derek Robinson. “It’s hard to know which came first, but his dedication to excellence and his natural ability make him both an amazing athlete and an exceptional firefighter.”

Kern Co. Firefighter Jimmy Watkins in his other “uniform” — as a member of the US Olympic Team. Photo: USOC/Long Photography, Inc.

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CFFJAC MENTORING PROGRAM AIMS TO EASE PATH TO SUCCESSFUL CAREER

The CFFJAC and its Women's Commission have launched a groundbreaking program designed to help firefighters succeed in a tough, demanding career.

The new CFFJAC Mentoring Program provides departments with a series of tools that can be used to help guide firefighter recruits through the process – especially the early hiring and probationary periods – and set them up for a long career.

The program builds on the longstanding fire service tradition of encouraging more experienced hands to help bring the next generation along.

“In a high stress and dangerous career like the fire service, mentoring is key to recruiting and retaining the best of the best,” said CFFJAC Chair Dan Terry. “Through this program, departments can establish a mentoring program that fits their needs and results in a solid work force of individuals ready, willing and able to preserve public safety.”

The Commission designed the program as a guide for departments and individual mentors. An easy-to-use outline containing standardized information is provided, but the program was designed specifically to give departments and mentors the flexibility to tailor

the material to suit their individual needs.

“There are a lot of things about succeeding in the fire service that don't show up in formal training,” said CPF President Lou Paulson. “The Women's Commission's program helps break down these intangibles. Mentors can effectively pass on their experience, while those being mentored get a better understanding of what it takes to advance their careers.”

The Mentoring Program is divided into 4 sections that follow each step of a fire service career: Passing CPAT (the Candidate Physical Ability Test); Getting Hired; Passing Probation; and Retention and Promotion.

“Mentoring sets the stage for your entire career by having someone to look up to, to emulate and help you along each step of the way,” said Women's Commission co-chair Lisa Beaty. “I credit my successes to the people in my life that have acted as my mentors and helped me get to where I am today. Their shared knowledge and experience, combined with my own, is now passed on to others as I have become the mentor.”

The program debuted at the Women's Commission Workshop at the CFFJAC Conference last November where it received outstanding reviews from the workshop attendees.

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